



MN Philosophy

Our goal is to ensure a great customer experience by maximizing our main points of emphasis; providing a full-service experience, finish on-time, and finish on-budget.

Portfolio

View our portfolio to see examples of our expert craftsmanship of both home interiors and exteriors.

MN Team

Our team combines honesty and integrity with uncompromising craftsmanship to provide you with complete customer satisfaction.

Contact Us

MN Custom Homes
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OUR PHILOSOPHY

Most custom home builders know only how to do just that; build a custom home. MN Custom does not only that but much more. Our goal is to bring the customer the most **VALUE** by maximizing our three points of emphasis outlined below.

SERVICE - "How do I acquire land?", "How do I get financing?", "How do I make all my home selections.... it is overwhelming." MN Custom Homes prides itself on being able to answer all of these questions, and many more. For starters, we are your single point of contact. You do not need to go out and hire anyone else, we put an emphasis on being able to do that for you. Additionally it is our goal of making this an enjoyable process for the customer. For some that might mean making 1,001 decisions, and for others it might mean making as few decisions as possible. We listen to each one of our customers and curb our process to fit you.

COST - Our goal is to bring our customers the most VALUE, and that always includes project costs. We emphasize keeping costs down, not by including less, but by building differently than industry norm. We do this as follows:

- State of the Art Building Processes - We utilize several modern processes which most builders do not, driving down cost and speeding up the timeline.
- Thorough Bidding Processes - We put an enormous amount of emphasis on the bidding of our materials and subcontractors. This helps to keep prices down and helps us to uncover new subcontractors that can add VALUE to the project.
- Value Engineering - Often times a small and unnoticeable change can have a significant impact on cost. We take pride in finding these and offering them to our customers as cost reducing options.

Additionally many custom home builders charge a fee based on what is known in the industry as "cost-plus," which is a percentage of the project. At MN Custom Homes we firmly do not believe in "cost-plus" because it creates a conflict of interest for the builder to control costs. MN Custom Homes charges a pre-specified flat-fee, and we hold onto this fee throughout the project no matter what the circumstances.

TIMELINE - Our objective is to get you in your home as fast as possible, without sacrificing quality. We want you living in your home, not waiting for it to be built. Based on our streamlined and efficient building processes we can get you in your home much faster than other builders. Not only will you occupy your home sooner, but you will save thousands of dollars on interest costs, property taxes, utilities, and other time related expenses.

MN CUSTOM HOMES

"Most custom homebuilders put the emphasis on the construction of the home. We are different, we put the emphasis on bringing the most VALUE to the customer. In some respects this is similar from customer to customer, however each customer is different and we listen to them in order to deliver what they want."

**-Joe Naeseth
Owner**

Home Points of Interest

* Homes, on average, are the biggest personal investment an individual or couple can make.

* General contractors are traditionally selected based on their expertise at homebuilding, yet many have little financial background.

* General contractors often know how to build homes well, but do not excel in the other areas of development, such as; land acquisition, architectural design, permitting, financial guidance, project financial feasibility.

* Typical custom homes are built is 7-10 months, depending on size and complexity of project.

MN CUSTOM HOMES

"Because all we do is build custom homes we believe that helps us to do it better than anybody else. This allows us to focus 100% of our day on how to bring the most VALUE to our clients. In general this is delivering a quality home that is built on-time, build on-budget, and ensuring that the customer has a very enjoyable customer experience."

**-Shaun McFadden
Owner**

PORTFOLIO



MN TEAM



Shaun McFadden

Owner

Shaun@MNCustom.com

At MN Custom Homes Shaun has various roles in which he helps to lead the company. First, Shaun leads the strategic direction of the company where he bases all decisions on a client-centered philosophy. "The most important aspect of our company is client satisfaction; we never stop working at ensuring the client gets exactly what they want out of their custom home." It is from this philosophy Shaun also directs the financial and administrative aspects of the company, such as cost accounting and banking relationships. Finally, Shaun leads the Acquisitions, Sales & Marketing team, where he emphasizes the importance of knowing the market better than anyone else.

Shaun gained a diverse understanding of construction prior to being a founder of MN Custom Homes. Previously Shaun worked at multi-family developer Intracorp, general contractor Bayley Construction, and audit firm KPMG. At Intracorp Shaun worked as development analyst and learned how to identify market trends, find development opportunities in the market, and analyze the financial feasibility of projects. At Bayley Construction Shaun worked as the senior accountant and gained the financial and administrative understanding for how a construction contractor operates. At KPMG Shaun worked as an associate and gained the financial understanding for how a business operates.

Shaun received his Bachelors degree in Business Administration from the University of Washington, with a double-concentration in Accounting and Information Systems. Shaun became a Certified Public Accountant (CPA) in 2005.



Joe Naeseth

Owner

Joe@MNCustom.com

At MN Custom Homes Joe oversees the construction aspect of the business. Joe handles all details of the construction process, from permits and architectural drawings, all the way to completing the home and warranty. Knowing that every client is unique, Joe takes the time to really listen to his clients, getting to know their likes and dislikes, their hopes and their fears. With this knowledge, Joe is able to deliver exactly what the client wants, ensuring 100% satisfaction. Joe also oversees subcontractors and budgets to ensure that all projects finish on-time and on-budget.

Joe gained his construction expertise by working for renowned eastside homebuilder Camwest for over 10 years. Joe worked as an Assistant Project Manager for 3 years before being promoted to Project Manager for over 7 years. In this role he has built over 200 homes at 8 different project locations. More importantly Joe learned the cutting-edge building practices that MN Custom Homes has implemented into their building methods. "These practices allow us to build effectively and efficiently, which lowers cost, condenses the building timelines, and most importantly makes for a fantastic client experience."

Joe received his Masters degree in Construction Management from Washington State University.



Kris Bentley

Superintendent

Kris@MNCustom.com

At MN Custom Homes Kris works to ensure that subcontractors perform their work on time, coordinates materials delivery, and continuously reviews quality control. Emphasizing these three key aspects helps to ensure every project is completed on-time and on-budget. Like Joe, Kris knows the importance of listening to the clients needs and is proactive in incorporating any changes, helping to ensure the project is a success.

Joe/Kris to fill out.

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